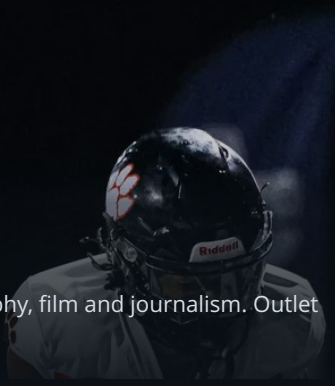
GULFSTREAM MEDIA

A media kit for credential review. Knoxville.



An international-caliber house for sports photography, film and journalism. Outlet facts, standards, staff and a credentialing contact.

SECTION 1

Overview

Gulfstream Media is the journalism, photography and film division of Gulfstream. Headquarters: Knoxville, Tennessee. It publishes original stories, photographs and film at gulfstream.one/media, to the standard of college, professional and championship coverage.

Chief Editor: Rebecca Sterling.

CREDENTIALING CONTACT

media@gulfstream.one · 865.874.6248

Rebecca Sterling, Chief Editor · Knoxville, Tennessee

MISSION

Make sports photography, film and journalism to an international standard — with named authorship, visible sources and editor review — and publish that work so other newsrooms and media offices can check it.

SECTION 2

Coverage beats

College, professional and championship events, including NCAA Division I, professional leagues, golf majors such as the Masters Tournament and the U.S. Open, and the Super Bowl, when credentials are granted; and premium still photography, film and journalism from assignment.

Assignment to any of those events depends on the host's credential decision. Gulfstream Media does not claim access it has not been granted.

SECTION 3

Distribution

On-site stories, photo galleries and video recaps are published at gulfstream.one/media, including the photography portfolio and the game coverage archive.

Gulfstream Media does not live-stream or otherwise broadcast an event without the host's approval. This kit does not publish audience or traffic figures.

SECTION 4

Staff and roles

Rebecca Sterling	Chief Editor — reviews each story and its sources, and is responsible for corrections.
Schuyler Huck	Staff photographer and videographer.
Blake Spann	Writer and head of the podcast division, Memphis.
Ann Eyssen	Photographer.
Raleigh McCammon	Sports and political journalist.
Turner Huck	Marketing.
Adam Tirgrath	Strategy.

SECTION 5

Standards

Public editorial standards and a public corrections policy are at gulfstream.one/media/standards/. Each story carries a byline, a source list and editor review before publication.

CREDENTIAL HISTORY

Gulfstream Media is credentialed by TSSAA to cover The BlueCross Bowl, with press box and field credentials. Andrew Huck holds a press box credential. Schuyler Huck holds a field credential. Those credentials apply to The 2026 BlueCross Bowl. Gulfstream Media claims an event credential only where a page says one has been issued.

SECTION 6

Commitments under a host credential

- Follow the host's media policy, including positions, workroom rules and use restrictions.
- No resale of photographs made under a credential; used only in Gulfstream Media's own coverage.
- No unauthorized streaming or broadcast. Where a host reserves those rights, video is used as highlights and recaps within news stories unless the host approves another use.
- Honor published embargoes and official hold-for-release instructions.
- Credentialed staff work only in the roles and locations the host assigns.

A longer version of this kit, with links to published work, is at gulfstream.one/media/pro/.

Gulfstream Media claims event credentials only where a page on gulfstream.one says one has been issued. This document is an outlet description for credential review. It is not a promise of coverage, a claim of league or championship affiliation, or a claim of a license or right that a host has not granted.